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marketing solutions for CPA firms interested in growing their accounting, auditing, and international tax practices.

May. 27, 2014

The tax and accounting arm of Thomson Reuters has released two new content marketing solutions for CPA firms interested in growing their accounting, auditing, and international tax practices.

The [Accounting & Audit Monthly](#) newsletter focuses on recent and emerging developments in accounting, financial reporting, corporate governance, and assurance standards, including relevant FASB, IASB, PCAOB, SEC, and AICPA projects. CPA firms can distribute it to their clients at privately held and public companies to keep them informed about compliance issues.

The [International Tax Monthly](#) newsletter focuses on foreign tax issues and legislative developments important to American expatriates and to companies based in the United States that conduct business abroad. Topics include transfer pricing, FATCA compliance, IC-DISC structure, expatriate returns, and international tax planning.

Both newsletters are available in HTML or content-only formats, so articles can be distributed via email, posted on firms' websites, or shared through social media. Firms can personalize the standard email newsletter template with their logos and contact information.

"These content marketing solutions make it easier for CPA firms to keep clients and prospects informed of important developments in accounting, auditing, and international tax standards and regulations," said Keith Haurie, vice president of emerging products in the Tax & Accounting business of Thomson Reuters. "Our

newsletters will enable them to regularly stay in touch with clients and prospects,

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