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Rate had seen increases.

May. 07, 2014

A quarterly report on the amount that Americans donate to nonprofits shows a decrease in the first quarter of the year, following several months in which the giving rate had seen increases.

The Blackbaud Index showed that overall charitable giving to nonprofits decreased 0.7 percent, while online giving increased 12.8 percent for the three months ending March 2014 as compared to the same period in 2013.

In addition, The Blackbaud Index Canada, which tracks charitable giving to the Canadian nonprofit sector, today reported overall charitable giving decreased 5.5% and online giving increased 12% for the three months ending March 2014. The Canada Index draws its data from 276 organizations that raise nearly \$700 million a year, accounting for approximately seven percent of the Canadian market.

As reported in the recently released Charitable Giving Report, overall charitable giving grew 4.9% and online giving grew 13.5% for the full year 2013 compared to the full year 2012. View the [interactive infographic](#) to view highlights from the report.

Tracking more than \$12 billion in US-based charitable giving, the Index is based on a three-month moving average of year-over-year percent change. Featuring overall and online giving, the Index can be viewed by size and subsets of the nonprofit industry via an interactive online chart. The Index now features a fundraising benchmark calculator that allows users to easily chart their own results against the Index and historical data to provide a fuller view of charitable giving.

The full report can be viewed on the [Blackbaud website](#).

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