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Intuit, the maker of QuickBooks, which sponsored the program.

Isaac M. O'Bannon • Nov. 13, 2013



Four finalists for the [Small Business Big Game](#) contest have been announced by [Intuit](#), the maker of QuickBooks, which sponsored the program. These four small businesses are all who remain in the competition to receive their very own 30-second television advertisement that will air during football's biggest game on Feb. 2. The ultimate winner will be determined by a worldwide online vote between:

- [Barley Labs](#), of Durham, N.C. – Produces all-natural dog treats in various flavors

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chief executive officer. “Tens of thousands of small businesses entered this contest, and these finalists demonstrate the breadth of entrepreneurship across the United States. Although the field is down to just four, this effort shined a light on the contributions and importance of all small business to our economy.”

### Everyone Wins

In addition to vying for the ultimate prize, all four businesses score big no matter what outcome. As finalists they will receive:

- Free, lifetime use of Intuit small business solutions, including Intuit QuickBooks, payroll and payments.
- Professionally produced advertising for their business.
- A meeting and business advice from entrepreneur and reality star Bill Rancic.
- An all-expense paid trip to New York for a big game viewing party held in their honor.

Small Business Big Game kicked off July 31 and had tens of thousands of small businesses enter for the chance to win more than \$25 million in rewards and offers to help them succeed. Then [the field was narrowed to just 20](#) that Intuit's 8,000 employees around the globe voted on to determine the top four finalists. Now through Dec. 1, anyone can visit [www.SmallBusinessBigGame.com](http://www.SmallBusinessBigGame.com) to cast a vote for the business they want to make it to the end zone this February.

Small Business • Software • Technology

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