## **CPA**

## Practice **Advisor**

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appointment of Jeff Gramlich as president. He assumed the role on August 26, 2013.

Sep. 04, 2013

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The cloud accounting technology company AccountantsWorld has announced the appointment of Jeff Gramlich as president. He assumed the role on August 26, 2013.

Gramlich has served the accounting profession for over 30 years in a number of capacities. Most recently, he was President of the Small Firm Services business unit at CCH, and was instrumental in creating and developing that \$130 million unit via both external acquisition and organic growth. As President of AccountantsWorld, Gramlich will help advance AccountantsWorld's leadership in cloud solutions for accountants and position it for the next phase of its growth.

"Accountants World is well respected in the accounting profession for its 'Accountants First' stance and the pioneering work we have done to help

accountants harness the power of the cloud. To position AccountantsWorld for

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Most Influential People" in Accounting Today from 2010-2013.

"I am excited to be joining AccountantsWorld," said Jeff Gramlich. "What impressed me most about AccountantsWorld is their genuine commitment to accounting professionals. It is exciting to be a key contributor in an agile, forward-thinking organization that has turned the migration to the cloud into opportunities for accountants to boost their productivity, expand their services, create stronger bonds with their clients, and become more successful."

The accounting profession is reacting very favorably to this development. "Jeff has a strong understanding of technology and how accounting firms operate," said Gary Boomer, a leading expert on accounting technology and firm management. "As a former practitioner and a current technologist, Jeff has a unique blend of skills that will help take AccountantsWorld to the next level."

Technology

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