CPA

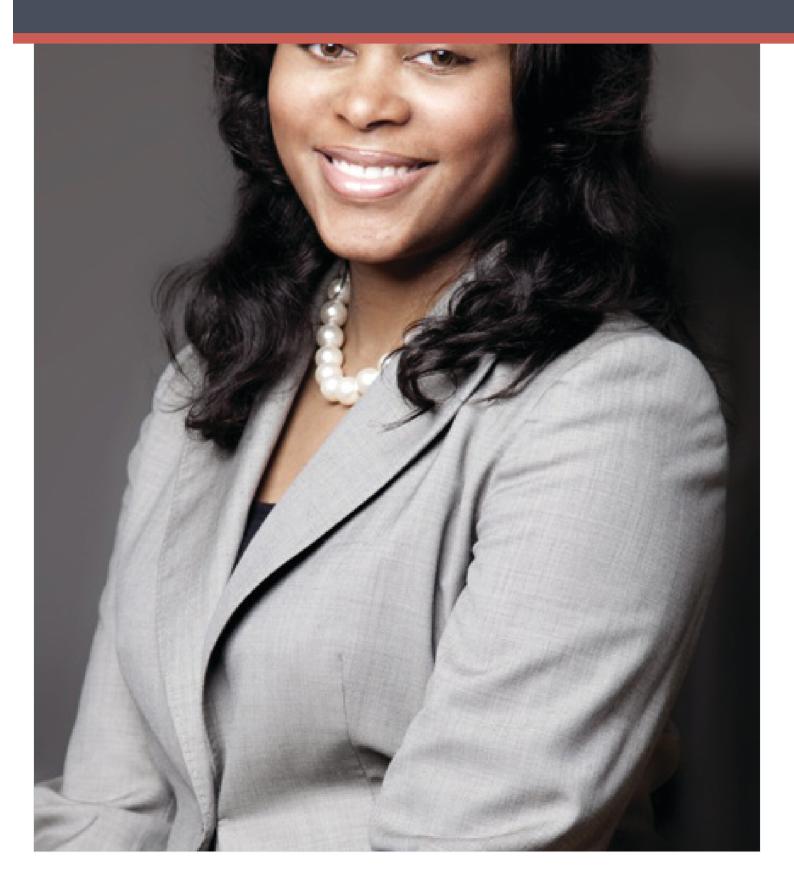
Practice **Advisor**

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Do you embrace cloud computing? I definitely embrace cloud computing. I use it more so for my personal life that work at the present time. I share documents/pictures with my family through a cloud computing service. It's really convenient.

How is cloud computing changing the accounting profession, and how concerned are you with the security issues related to cloud computing? Cloud computing is changing the profession by allowing more data accessibility and reliability to firms. However, the security issues surrounding access to data and potential for data manipulation are an increased risk.

Are you using social networking (such as Twitter, LinkedIn, Facebook, Google+) as a marketing tool for your practice ... or do you use such sites for personal use only? Have you gained any clients or seen other demonstrable benefits from the use of social networking? Currently, I only use social networking for personal reasons. I have heard great business stories from the use of such media outlets. I could see how one could benefit from using these tools to enhance their business and marketing strategies.

What pitfalls or what unwritten rules of social networking etiquette exist, which are frequently missed by others in the profession? My #1 rule is, if you wouldn't say it to your mother, don't put it on the Web!

NOT including your current employer, what company do you most admire and why? I really like the Disney culture and environment. The commitment to diversity is unparalleled.

What is your favorite smartphone or tablet app? My favorite app is the CNN Headlines application. Even when I'm busy working, it keeps me updated on the

headlines and breaking news for the day.

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