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services for professional service firms, announced today that it has acquired Vizibility, the company behind the vizCard mobile business card platform for professionals.

Taija Sparkman • Aug. 07, 2013



ALL-STATE LEGAL, provider of brand management and marketing materials and services for professional service firms, announced today that it has acquired **Vizibility**, the company behind the vizCard mobile business card platform for

professionals. ALL-STATE LEGAL is also offering the annual \$999 vizCard Pack for

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any device. ”

A vizCard is a personalized mobile business card, which can easily be shared. Users can download vCards, view common LinkedIn connections, set up appointments and share hand-picked profiles, videos and other online content right from the printed business card. Vizibility also organizes all of the users' mobile business cards into a mobile directory.

Vizibility is fully integrated into ALL-STATE LEGAL's online print portal providing customers with a seamless process to dynamically create and update mobile business cards and choose to add QR codes to their business card templates. This seamless solution eliminates duplication of effort and delivers a low cost of ownership.

Vizibility mobile business cards are now available in two simple options: the vizCard and vizCard Pro. A bundle of unlimited vizCards, called a vizCard Pack, is available for \$999 per year and includes a custom logo, vCard downloading (works even on the iPhone), CardFollow for vCard updates, a mobile directory connecting a firm's vizCards and an online dashboard for easy administration. The vizCard Pro is \$79 per year per user and includes everything in the vizCard plus CommonConnections to LinkedIn, unlimited links to online content, full metrics on scans, and the patented "Google Me" button with search results monitoring. For \$499 per year, both the vizCard and vizCard Pro accounts can upgrade to include robust enterprise-class features such as a custom domain name, a direct URL to the Mobile Directory, auto-redirect of mobile business cards for former employees, telephone support and more.

Firm Management

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