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Jul. 01, 2013

Greg LaFollette, Vice President of Product Strategy of CPA2Biz, an AICPA subsidiary, will present on Harnessing the Power of the Cloud in San Diego, California August 15, 2013. [Cloud Summit 2013](#) is an exclusive cloud computing conference for professional practices, business owners, accounting professionals, and cloud users alike to learn about the latest technological advances in virtual solutions.

With content focused tracks and offering 18 CPE credits, Cloud Summit 2013 is a value-added conference with measurable results; Over 97% of the 2012 Attendees said they would recommend the Cloud Summit to colleagues and friends.

LaFollette is also the past Executive Editor of *CPA Practice Advisor*.

As Vice President of Product Strategy, Greg leads development of CPA2Biz's firm-based cloud solutions. Prior to joining [CPA2Biz](#), Greg was a consultant to public accounting firms and to technology vendors with a focus on the accounting profession. Additionally, he was the Executive Editor of The Tech Gap — the first ever blog for the tax and accounting profession and for vendors who seek to serve that community and Senior Manager of Tax and Technology Consulting with the Top 25 firm of Eide Bailly, LLP. Earlier in his career, Greg served as VP of Product Strategy at ThomsonReuters Creative Solutions, and founding partner at LaFollette, Jansa, Brandt & Co., LLP in Sioux Falls, SD.

[Cloud Summit 2013](#) provides a unique conference experience with educational sessions, one on one user trainings, vendor solutions and practice evaluations. Held at a private 44-acre Island in beautiful San Diego, California the Summit allows attendees a retreat at Paradise Point with picturesque backdrops; a perfect environment to relax, get educated and stay informed. Mr. LaFollette joins an already

packed all-star lineup of Keynote speakers includes Joe Woodard, Jennifer Katrulya,

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