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Apr. 12, 2013

2013 Innovation Award Nominee:

iPhone App for FreshBooks

www.FreshBooks.com

Since the FreshBooks iPhone app was released in September of 2012, it has been downloaded more than 100,000 times and won the internationally prestigious Interaction Design Association Award (IXDA).

The benefit to accountants and their clients has been significant. Small business owners can more easily manage their books on the go, allowing them to give their accountants more accurate and timely data. This has made it easier for accountants to work with their FreshBooks clients at tax time and throughout the year.

The FreshBooks iPhone app enables service-based businesses owners, including many accountants, to work anywhere, whether tracking time from the coffee shop, logging expenses from the airport lounge or sending an invoice right from the client's office. The FreshBooks iOS app has all the key features of the web version of FreshBooks, including the streamlined ability to send professional-looking invoices, get paid online and attach expenses directly to invoices. Added features include the ability to take a picture of a receipt and include it on an expense and a mobile time tracker.

Building on the success of the iPhone app launch, FreshBooks released the iPad app in November, 2012. This latest app is designed to make multi-tasking easy with instant status of receivables, onscreen views of timesheets on a client's file and real time updates.

Easy to use, work anywhere, save time billing and the data is always backed up and

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