#### **CPA**

#### Practice **Advisor**

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Themed "Innovate. Collaborate. Succeed.," the four-day conference will serve as a forum where ideas, marketplaces, and people from around the globe intersect to expand their networks, explore concepts, and share ideas on how to meet the demands of the dynamic and unpredictable world economy.

Mar. 20, 2013

The National Association of Certified Valuators and Analysts (NACVA), and the Consultants' Training Institute (CTI) will collaborate to host the 2013 Annual Consultants' Conference, June 5–8, 2013 in Washington, DC. Themed "Innovate. Collaborate. Succeed.," the four-day conference will serve as a forum where ideas, marketplaces, and people from around the globe intersect to expand their networks, explore concepts, and share ideas on how to meet the demands of the dynamic and unpredictable world economy.

The conference will be hosted at the Washington Hilton Hotel in northwest Washington, DC and will feature 57 sessions covering a broad spectrum of the highest-demand specialty areas within the accounting and financial consulting profession, those being business valuation, mergers and acquisitions, succession/exit planning, financial forensics, expert witnessing, forensic accounting, healthcare valuation, risk management, and venture capital valuation. Industry standards and professional ethics will also be discussed. Attendees will have the opportunity to earn up to 38 hours of continuing professional education (CPE) credit in compliance with the National Association of State Boards of Accountancy (NASBA).

"We have assembled an outstanding faculty of over 50 presenters that represent the industry's masters and emerging leaders to present sessions on the latest theories, practical application, tools, and techniques that ambitious up-and-comers and seasoned business valuation and financial forensic analysts can implement to

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The conference keynotes, *The Firm of the Future: A Radical Business Model for Professional Firms*, presented by Ron Baker of the VeraSage Institute, and *Advanced Pricing: Tools to Increase Revenue and Pricing Competencies*, presented by Michelle Golden, CPF of Golden Practices, will address how today's accounting and financial consulting firms should consider evolving into a new era of doing business.

Other notable sessions that will be featured as part of the conference include:

#### **Business Valuation Venture Capital Forum**

Presenter: Lorenzo Carver, MBA, MS, CPA, CVA of bpCentral, Inc.

### Business Valuation Reports and the IRS

Presenter: Mike Gregory, AVA, ASA, Qualified Mediator MN Supreme Court of Michael Gregory Consulting

## Combining Formal Valuation Practice, M&A Advisory Services, and the M&A Buy-Side Point of View

Presenter: Mitchell Martin of The McLean Group and Andrew Sherman, Esq., CMAP of Jones Day

## Common Misconceptions Regarding SBBI Cost of Capital Information Presenter: Kevin Piccolo, ASA of Morningstar, Inc.

## Current Update in Forensic Accounting—Behavior Detection and Facial Mapping

Presenter: Darrell D. Dorrell, CPA, MBA, CVA, CMA, ABV, CFF of financial forensics®

Emerging Financial Forensic Specialty: Bankruptcy, Insolvency, and Reorganization

Presenter: Michael Pakter, CGMA, CVA, CFFA, CFF, CDBV, CIRA, CFE, CPA,

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#### Executive Compensation and Related Issues in Divorce

Presenter: Hubert Klein, CPA, ABV, CFF, CVA, CFE of EisnerAmper, LLP

### How to Provide a Supportable Discount for Lack of Marketability

Presenter: James R. Hitchner, CPA, ABV, CFF, ASA of Financial Valuation Advisors

### Lost Profits and Damages Calculations

Presenters: Nancy Fannon, CPA, ASA, ABV, MCBA of Meyers Harrison, Pia, LLC and

Rebekah Smith, CPA, CVA, CFFA, CFF of GBQ Consulting, LLC

### Normalizing and Control Adjustments for Business Valuation

Presenter: Marc Bello, CPA, ABV, MST, CVA, CFFA of Edelstein & Company LLP

### Professional Ethics for Business Valuators

Presenter: Alex Kindler, CPA, ABV, CFF, PFS, CVA of Horovitz, Rudoy & Roteman

# Proof of Lost Profits and Lost Business Value in Electronic Commerce Litigation

Presenter: Robert Dunn, JD of Dunn on Damages

## Rebuttal Reports and The Defense Expert's Role

Presenter: Michael Kaplan, CPA, ABV, CVA, CFFA of Kaplan, Abraham, Burkert & Co.

## The Effect of Taxes on Value in Private Capital Markets (a.k.a. "S-Corps")

Presenter: Nancy Fannon, CPA, ASA, ABV, MCBA of Meyers Harrison, Pia,

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## Unifying Industry Standards—Bringing Everyone to the Table

Presenters: Mark Hanson, CPA, ABV, CVA of Schenck SC and Mark Kucik, CPA, CVA, CM&AA, CFF, CPVA of The Kucik Valuation Group

#### Using Your International Business Valuation Network

Presenter: William Hanlin, CPA, CFE, CVA, CFD of Hanlin Moss, PS, and President of the International Association of Consultants, Valuators and Analysts (IACVA)

Valuing Privately Held Businesses for Succession and Exit Planning
Presenter: Willis Eayrs, CVA, CM&AA, CMAP, CEPA of Corporate Financial
Advisor

## You, Your Practice, and Assets Are at Risk. Don't Roll the Dice with Practice Risk Management

Presenters: James Frazier of Primus Assurance Group and Lari Masten, MSA, CPA, ABV, CFF, CVA, ABAR of the Masten Valuation Group

Full conference details and the schedule can be found in the conference brochure.

Conference sponsors include the Appraisal Database and Mentoring Services, KeyValueData, the Middle Market Investment Banking Association, and ValuSource. Exhibit opportunities are available.

The NACVA will also offer its Business Valuation Certification and Training Center (BVTC) in Washington, DC, June 3–8, at the Washington Hilton Hotel. The BVTC is the most comprehensive and complete foundational training program teaching to

the body of knowledge on how to value private business enterprises. A sound

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approach to the analysis and implementation of the foremost strategies used by middle market investment bankers in the areas of capital formation, leveraged buyouts, deal structuring, post-merger integration, and corporate restructurings.

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