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Isaac M. O'Bannon • Mar. 14, 2013

RSS readers are fading into the sunset, and with Google's latest announcement that they will be ending their Google Reader service, well- that should be one of the last nails. Or at least the biggest nail to date.

RSS readers (which stands for "real simple syndication") are a way for people to have a single website to look at that would automatically compile news stories and updates to their favorite websites. The reader would constantly scan the pages for changes or new articles, then notify the user periodically that "new news" was waiting for them, often on a daily basis.

Google notes that, "while the product has a loyal following, over the years usage has declined. So, on July 1, 2013, we will retire Google Reader."

The action brings to about 70 older digital products that Google has discontinued (or will soon) since 2011.

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