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The Online Incentives Exchange makes it easy for businesses to buy, sell and track tax credits on a single platform.

Taija Sparkman • Feb. 12, 2013

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OFFSET TRACKING BY STATE

LOUISIANA:CORPORATION

BID \$0.8800 ASK \$0.8800 LAST \$0.8850

LA1018 LA1011 LA1019

EDIT PREFERENCES

GEORGIA:INDIVIDUAL

BID \$0.0000 ASK \$0.8950 LAST \$0.8870

-- GA1021 GA1015

EDIT PREFERENCES

LOUISIANA:FRANCHISE

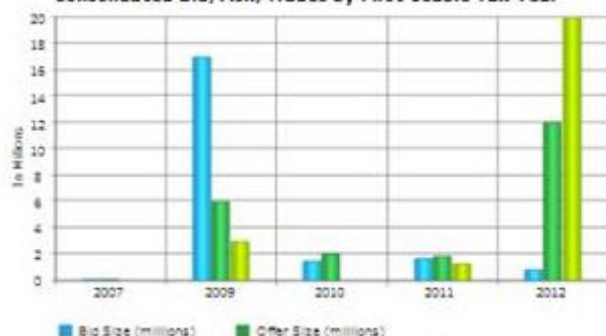
BID \$0.8800 ASK \$0.8900 LAST \$0.8900

LA1009 LA1012 LA1012

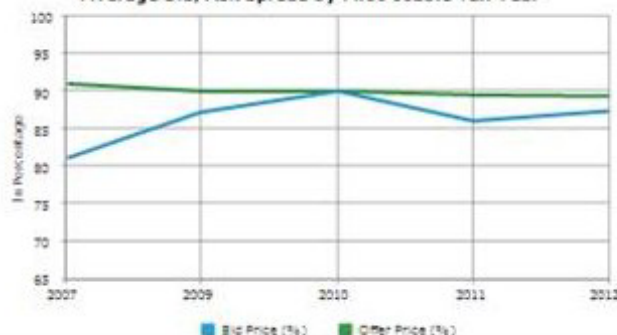
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OIX ANALYTICS

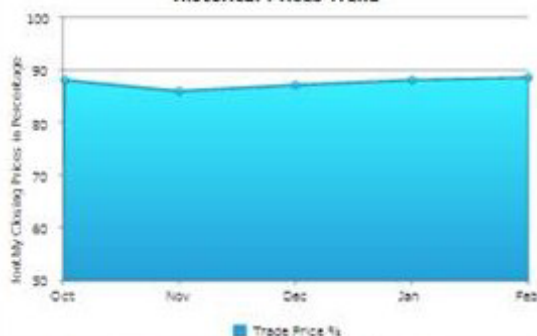
Consolidated Bid/Ask/Trades by First Usable Tax Year



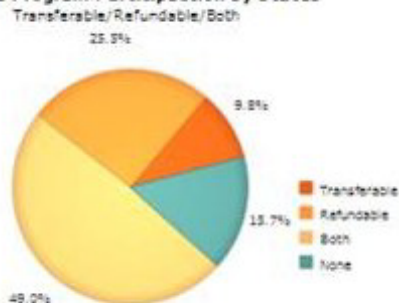
Average Bid/Ask Spread by First Usable Tax Year



Historical Prices Trend



Incentive Program Participation by States



When available and applicable, tax credits are very useful for businesses when it comes to lowering their tax liabilities. Until recently, there wasn't an option that provided businesses with a clear picture of the market value and availability of these credits. By offering a transparent exchange platform, [The Online Incentives](#)

Exchange has created a solution that makes it easier for businesses to buy, sell and

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“We are committed to helping taxpayers reduce their liability in a legal and safe way by helping them buy credits off a reputable exchange from a reputable seller,” said Danny Bigel, founder and CEO of The OIX. “States are excited about this because the companies that are creating jobs can now get these tax credits and invest more money to create more jobs.”

The OIX was created in October 2012 for companies doing business in Louisiana and plans to spread to other states offering tax incentive programs starting in the second quarter of this year. Businesses must be a member of The OIX to access the exchange and membership is currently only open to corporations. Interested companies submit a request for membership and undergo a thorough vetting process, which includes background checks and checking company information for accuracy against that on file with state agencies. Each credit submitted for sale also undergoes a rigorous vetting process. While membership and bidding is free, sellers are charged a transaction fee once a sale is completed.

In addition to helping businesses lower their tax liability, The OIX is designed to help tax and accounting professionals provide better service to their clients by giving them access to tax credits and incentives that can be sold or bought to increase growth. The dashboard on the home screen allows members to track credits in real-time. Users can choose up to three states to track credits in and set customized notifications, allowing them to monitor the marketplace across the country.

“Our fundamental goal is to bring awareness to businesses and taxpayers that as long as states create incentives to help create jobs and as long as these incentives are transferrable or refundable, there needs to be a transparent and efficient marketplace to perform the transactions. We are providing that transparent marketplace with The OIX.”

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