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held on February 20th, 2013, at the Tabernacle entertainment center.

Jan. 22, 2013

Think “speed dating” for startups.

The 6th annual Atlanta **Startup Riot** event will be held on February 20th, 2013, at the Tabernacle entertainment center.

The event gives emerging entrepreneurs a a day-long opportunity to introduce themselves and their product/service ideas to potential investors and marketing professionals.

In speed-dating format, each entrepreneur will have three minutes to make their pitch. In addition to possibly finding investors, other benefits of the event include a \$5,000 cash investment prize for the judged best company, a \$1,000 custom web design prize, from **The Creative Momentum**, and meetings with investors.

Applications to become a presenter are at <http://startupriot.com/show/present-atlanta>. The deadline is January 31st. Investors and other business attendees must register by February 7th at <http://startupriot.com/show/attend-atlanta>.

One example of Startup Riot's success is Pardot, a company specializing in marketing automation solutions, ranked #172 on the Inc. 500 list. In 2012, the AJC named Pardot as the “#1 Small Business to Work for in Atlanta.” Startup Riot founder Sanjay Parekh says, “I sold my company, Digital Envoy, in 2007 and was looking for a way to give back to entrepreneurs.”

Keynote speakers include T.A. McCann, the founder and CEO of Seattle-based Gist, Inc. and now vice president at Research in Motion, and Adam Rich, the co-founder and editor-in-chief of Thrillist.com, which serves over 3 million subscribers.

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