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up 13.3%

Online giving is leading the way for charitable donations, according to the latest findings by the Blackbaud Index.

Jan. 02, 2013

The Blackbaud Index of Charitable Giving, a broad-based fundraising index that reports overall giving trends of 3,039 US-based nonprofit organizations representing \$7.9 billion in yearly giving on a monthly basis, today reported that charitable giving increased 1.7% for the three months ending November 2012 as compared to the same period in 2011.

The Blackbaud Index of Online Giving, comprised of actual revenue data from 1,984 nonprofits representing \$373 million in yearly online giving, reported that online giving rose 13.3% for the three months ending November 2012 as compared to the same period in 2011.

The Blackbaud Index of Charitable Giving and The Blackbaud Index of Online Giving are updated on the first of each month (or the next business day) and are based on a three-month moving average of year-over-year percent changes in US-based charitable giving. They represent the most comprehensive and timely sources of charitable giving available.

Income Tax

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