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2012.

Taija Sparkman • Dec. 13, 2012

Interested firms have until December 28, 2012 to enroll in the 2013 [BMRG Group Advisory Program](#). The BMRG GAP was founded by Jennifer Katrulya, CPA and provides collaborative education and advisory services for CPA and technology consulting firms.

The 2013 program includes a new two-day training workshop following Scaling New Heights, a new online GAP program, new content and Financial Fitness Peer Group meetings held every quarter. BMRG will also reveal its Diamond, Platinum and other sponsors.

“We took the best practices learned during our 2012 live GAP programs to design our 2013 live program, as well the groundwork for our all-new online offering,” says Katrulya. “The bottom line is that firms of all sizes need help in increasing their revenue stream, and improving efficiency and productivity. We’re here to help them do just that.”

In addition to the quarterly Financial Fitness Peer Group meetings, BMRG GAP also offers a Business Plan Preparation track and three GAP meetings each month. During the Financial Fitness Peer Group meetings, members submit their firm’s financial reporting information to be included in a summarized package for group review. Members also meet monthly to create and improve their business plans. In addition, members meet online in groups of 10-15 firms to review tools, templates and resources designed to help the firms serve their industries.

The 2013 program is available in four tiers: GAP, GAP Plus, GAP Premier and GAP Platinum. Members of the GAP Plus, Premier and Platinum tiers also receive a

customized, one-on-one advisory meeting with a BMRG Best Practice Advisor.

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