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12 40 UNDER 40 HONOREES AT: WWW.CPAPRACTICEADVISOR.COM/10756160

CPA Practice Advisor
**40
UNDER
40**

Tomorrow's Leaders Today:

The 2012 40 Under 40 Honorees

By Taija Jenkins, Associate Editor

The leaders of tomorrow aren't born tomorrow. They are already among us, making moves today. They have the skills, passion and tools to ensure success in the future. They recognize good ideas and implement sound strategies. They are determined and persistent. They are this year's 40 Under 40, and they aren't waiting until tomorrow to lead.

This year's 40 honorees come from all over the country and they enjoy various hobbies from wine tasting to hiking. However, they all share one common quality: they're excited about the possibilities that lie ahead for the accounting profession, largely due to the impact of the cloud and social media. They know the road to creating a firm of the future starts in the present.

Armed with innovation, commitment and vision, the honorees are already making waves in the accounting profession – some have received this award before, while others have been named a CPA Practice Advisor Thought Leader and still more have received countless awards and honors during their career thus far. These 40 professionals are committed to increasing productivity and efficiencies for their customers and clients and providing excellent customer service, all while maintaining a healthy work-life balance. They are leveraging the latest and best technologies to consistently meet their clients' needs.

"It's extremely gratifying to realize that, over the last seven years, hundreds of our professions' young leaders



Jim Boomer – 36

CPA, CITP, MBA
CIO/Shareholder,
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Manhattan, Kansas



Kacey Johnson – 32

MBA
Executive Vice President,
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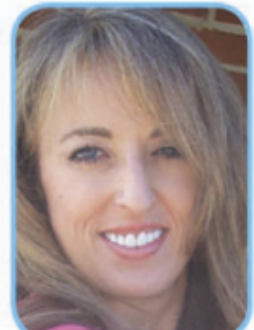
Jennifer Pierce Cook – 28

CPA
Owner/Partner "Creator of
Awesomeness"
Hardee Accounting, PC
Hendersonville, Tennessee



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Senior Manager A&A of Accounting,
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Bryan Hoeft – 37

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Byron K. Patrick – 35

CPA, CITP, CGMA, MCSE
Co-founder/CEO,
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“It's extremely gratifying to realize that, over the last seven years, hundreds of our professions' young leaders have been celebrated as members of the now famous “40 Under 40” of the CPA Practice Advisor,” said former Executive Editor Greg LaFollette, CPA.CITP, Vice President of Product Strategy for CPA2Biz. “The announcement of the awards has become a much anticipated event in the public accounting world and those that have been named are clearly proud of their important designation.”

The ongoing efforts of this year's 40 Under 40 honorees have been recognized by the vendors, consultants, thought leaders, peers and clients with which they do business daily. They are held in high regard by those directly affected by their contributions to the public accounting profession.

Congratulations to each and every one of you on receiving this prestigious honor!

You can [read much more about each of this year's 40 Under 40](#) in the special ebook supplement.

2012 Honorees:

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Gallipolis, Ohio

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Director of Education Services, RootWorks LLC

Van Buren Township, Michigan

Samir Khosla, MBA – 39

Director, Product Management – Accountant Customer Segment, Intuit, Inc.

Mountain View, California

Roy Keely – 31

Vice President of Market Strategy, Xcentric

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Manager, PricewaterhouseCoopers LLP

Atlanta, Georgia

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Founder & CEO, DeepSky | Entrepreneurs' Accounting Department

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Tax Manager, Wisan, Smith, Racker & Prescott, LLP

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Melanie Carol Geist, CPA – 36

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Owner, Elizabeth Alexander CPA

Arlington, Texas

Kim Hogan, ECMp, CAPTUREp – 29

Director of West Coast Operations, XCM Solutions, LLC/ Xpitax, LLC

Irvine, California

Kasey Bayne – 30

Accounting Ambassador, FreshBooks

Toronto, Ontario

Kacee Johnson, MBA – 32

Executive Vice President, Cloud9 Real Time

San Diego, California

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President, Lauzen Accounting

Warrenville, Illinois

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Manhattan, Kansas

Jennifer Warawa – 36

Vice President of Partner Programs & Channel Sales, Sage North America

Lawrenceville, Georgia

Jennifer M. Lowe, JD – 39

Director of Federal Tax Publishing, CCH, a Wolters Kluwer business

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Salem, Ohio

Christian James – 34

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