Taija Sparkman • Aug. 19, 2012

Join Bill.com, provider of integrated bill payment, invoicing and cash management solutions, and David Ostrowe, Burger King franchise owner, as they provide advice and tips to build a successful multi-unit franchise. Bill.com will host the free webinar on Thursday, August 23 at 1 p.m. PT.

By using Bill.com to automate the bill payment process, Ostrowe was able to cut paperwork down 80 percent across the 25 Burger Kings he owns. He was also able to streamline and improve the payroll process, saving more than $50,000 per year.

"Bill.com has allowed us to streamline all of our bill pay processes," said David Ostrowe, franchise owner. "Bill.com literally saved us from having to outsource payroll, which saved us at least $50,000 a year. Not to mention it's so easy to use my 14-year-old daughter can use it."

During the webinar, Ostrowe will share his lessons learned along the way and secrets to success, such as how to:

- Manage 400 people with three full-time employees
- Leverage cloud technologies to control overhead
- Empower your employees, while maintaining control of your operation
- Increase accountability and transparency through finance in the cloud

"David Ostrowe is one of the most successful franchise owners in the business and is a stellar example of how franchises are embracing Bill.com to better manage their financials and scale their businesses," said René Lacerte, founder and CEO of Bill.com. "We are thrilled that David is willing to share his valuable knowledge and experience in this webinar – we think participants will learn lessons from one of the best."

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