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**Taija Sparkman** • Jul. 16, 2012

During an hour-long webcast, [the American Institute of CPAs](#) will discuss the Jumpstart Our Business Startups Act and its impact on the tax and accounting profession. The JOBS Act, signed into law on April 5, 2012 by President Obama, is intended to help smaller businesses raise public and private capital.

Professionals, such as CPAs, SEC attorneys, and preparers of financial statements, who [attend the webcast](#) can expect to learn about:

- A new company category called “Emerging Growth Company”
- Reduced compliance
- Reporting obligations after an IPO
- Registration and deregistration thresholds
- Changes in the following areas:
  - IPOs and the IPO process
  - Private placements
  - SEC reporting thresholds
  - Current best practices and issues

Speakers will include:

- John F. Hudson, CPA, CGMA (Moderator), President, Hudson Consulting Group, LLC
- Bruce M. McNamara, JD, Partner, Perkins Coie
- Mitchell Kopelman, CPA, Partner, Habif, Arogeti & Wynne, LLP
- Sheldon Zimmerman, CPA, Partner, Habif, Arogeti & Wynne, LLP
- Michael S. Blake, CFA, ASA, Director of Valuation Services, Habif, Arogeti & Wynne, LLP

The AICPA webinar is scheduled for July 23 at 2 p.m. Eastern Time and is available to

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