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## CONFERENCE

This year's CCH Connections: User Conference 2012 will take place November 4-7 at the Manchester Grand Hyatt in San Diego, California.

**Taija Sparkman** • Jun. 12, 2012



Tax and accounting professionals from various-sized firms will meet to discuss the latest trends and products at this year's [CCH Connections: User Conference 2012](#). The three-day conference will kick off on November 4 at the Manchester Grand Hyatt in San Diego, California.

During the conference, professionals participate in CPE-accredited sessions, such as lectures, computer workshops and roundtable discussions. Sessions are grouped into one of five tracks: Accounting & Audit, Management, Tax, Technology and General, and attendees can choose to attend the sessions that will benefit them or their firm the most.

There will also be several keynote presentations on leadership, innovation and technology. Featured speakers include: *New York Times* bestselling author Daniel Burrus, founder and CEO of Burrus Research; Jeanne Bliss, President of Customer

Bliss and former customer experience executive for Lands' End, Coldwell Banker,

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Vice President of Sales & Operations, CCH.

Technology

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