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Taija Sparkman • Apr. 19, 2012



After 28 years, the Connecticut Society of Certified Public Accountants has replaced its old logo to better reflect its current image. As part of a new branding campaign, the society also changed its website, URL and email addresses. The new brand reflects the society's new acronym CTCPA, previously CSCPA.

CTCPA left its motto unchanged. The slogan "Advocacy. Community. Education" appears on the new logo under "CTCPA."

The new website is www.ctcpas.org.

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