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TECHNOLOGY

Blackman Kallick Becomes Exclusive Accounting Sponsor of Built In Chicago

Chicago-based Blackman Kallick, an audit, tax, and consulting firm, recently announced that it has formed a strategic partnership with Built In Chicago, an online community of entrepreneurs, engineers, marketers and investors in Chicago's technology industry.

Taija Sparkman • Apr. 12, 2012



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As Built In Chicago's exclusive accounting sponsor, Blackman Kallick will lend its expertise to emerging technology businesses, particularly Built In Chicago's "Startup of the Month." Blackman Kallick hopes to give back to the technology community in Chicago by giving startup businesses the support they need to get up and running, says Brian Langham, Practice Leader, Blackman Kallick's Emerging Enterprises and Technology Practice.

“Blackman Kallick is fully committed to being a part of the success of the Chicago technology community,” said Langham, who has provided support to emerging companies in the past. “Technology is driving tremendous growth in the economy today, and Chicago is at the forefront. Organizations like Built In Chicago create an important platform to help promote the early-stage technology companies here in Chicago. We see tremendous synergies between our firm and Built In Chicago, and we’re thrilled to be able to participate and provide meaningful support to entrepreneurs, startups, and other high-growth companies.”

The alliance between Blackman Kallick and Built In Chicago first took root during a conversation Langham had with Director of Marketing Stuart Baum, who already had a relationship with Built In Chicago. Baum was familiar with Langham’s personal sponsorships and felt Blackman Kallick could offer the same type of support to Built In Chicago in a more formal structure. The firm decided to pursue the strategic partnership with this goal in mind: support for startup businesses.

The end goal is to show leadership, support and expertise and be the ‘go-to business’ for these emerging technology companies,” explains Nancy Null, Marketing Manager, Blackman Kallick. “They have a lot of questions and we are a great resource to bounce ideas off of and even be a role model to these new companies.”

Technology

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