CPA

Practice **Advisor**

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2012 Innovation Awards Nomination:

CPA2Biz – CPA.com Email Solutions

www.cpa.com/email

AICPA members can now receive CPA-branded email through CPA.com, CPA2Biz's solutions hub. The service offers a professional alternative to consumer email services, with a member's name attached to a CPA.com address.

A full-featured version of the email service, built on the Google Business Solutions platform, is easy to set up and can be accessed through Microsoft Outlook, Apple Mail, webmail, and an array of mobile devices. It comes with 25 gigabytes of storage, full Contacts and Calendar functionality, and anti-spam and antivirus protection. Unlike Gmail, accounts powered by Google Business Solutions are backed by service level agreements that guarantee 99.9 percent uptime.

Members can also choose a forward-only option that funnels messages to a CPA.com address back to an existing, primary email account. CPA2Biz takes care of all the setup and technical details.

Pricing for the full-service account is \$95.95 a year. The forward-only option is \$29.95 a year.

While CPA.com email is a perfect solution for sole practitioners and smaller firms,

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