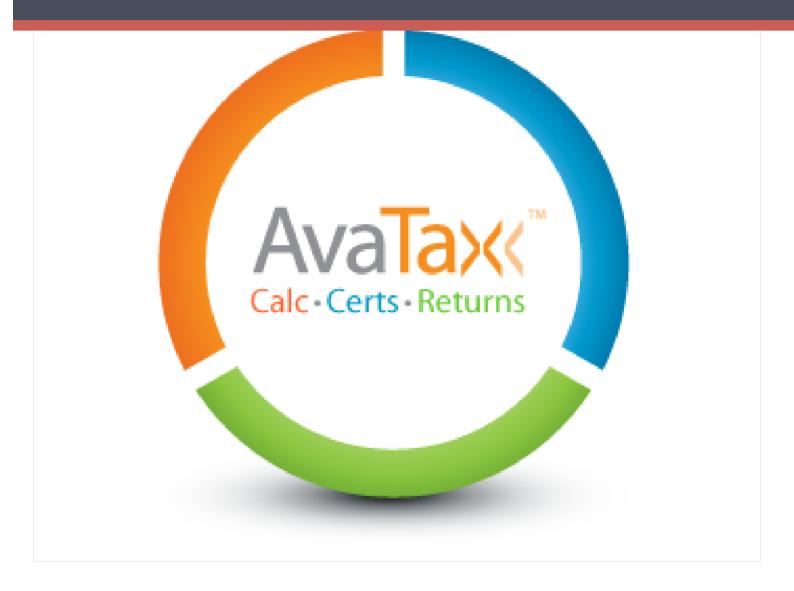
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2012 Innovation Awards Nomination:

Avalara - AvaTax Calc

www.AvaTax.com

AvaTax Calc is a cloud-based sales and use tax service that integrates seamlessly with more than one hundred ERP, financial, point of sale, and ecommerce applications. Its Software Development Kit (SDK) allows for fast integration with customized platforms and those not currently served.

Its status as a cloud-based system allows AvaTax to deliver real-time sales tax

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calculation support for mobile/handheld technologies (mobile commerce on tablets, smartphones and other remote services).

No other competitive product offering in the industry can rival the accuracy of the tax data being provided to our customers. Avalara's website (www.avataxmaps.com) provides visual display of the this technology at work.

Contact: Brian Austin

brian.austin@avalara.com

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