CPA

Practice **Advisor**

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The success of your firm depends on so many factors, but none are more important than your dedication to your clients and your professional knowledge. Almost everything else is logistics and workflow: How you get your work done; How you provide finished products for your clients; How you collaborate with staff and clients; and How your firm prepares for future client work.

In the modern practice, the answer to all of these workflow process "hows" is determined by your adaptation and use of various technologies. And just as one of the most important factors in your success is your relationship with your clients, one of the greatest things that influences your workflow is the dedication the makers of those programs, services, apps and hardware have to you as their client.

The most effective technologies for practitioners today come from vendors who

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some time to get to know them, and you may find a technology or strategic partner that can help your practice realize success in the near term and the future.

Technology

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