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Taija Sparkman • Mar. 20, 2012



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The current [HighJump Software](#) direct store delivery customer will also implement HighJump Load Management, a load planning system, as part of the second phase of the project.

HighJump Route Center On-Demand will integrate with the HighJump mobile sales and DSD software suite, providing taxation and regulatory reporting to manage alcohol sales. Other key functions of the software as a service solution include order management, inventory management, pricing and promotions. Beverage distributors will also have the ability to perform mobile e-commerce transactions with retailers and supplier organizations.

“We think the efficiencies we gain across the company as a result of our new

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software updates, maintenance and infrastructure support are all performed by HighJump Software.

“We are pleased to continue our partnership with Healy Wholesale as they migrate to our on-demand route accounting software,” said Russell Fleischer, CEO, HighJump Software. “We are confident Healy will enjoy the ability to implement a modern route accounting system without the complexity and cost of on-premise infrastructure.”

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