CPA Practice **Advisor**

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Easy, yet powerful professional program automates payroll runs, compliance reporting and payments.

Isaac M. O'Bannon • Nov. 14, 2011



Parsippany, NJ – Nov. 15, 2011 – Paramount Software recently rolled out several new features to its Crest Payroll system, the most affordable and comprehensive webbased program designed for accountants who provide payroll services to multiple business clients. The latest additions to Crest Payroll include support for all webenabled mobile phones and devices, the addition of new hire reporting to all states,

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and automatic payment of all payroll taxes, workers comp, unemployment and third party payments. There is never any impounding of taxes or other funds, leaving the accountant in complete control.

With tools that let professionals, at the firm's discretion, give business clients online access to enter payroll data, view online reporting and secure file sharing, Crest Payroll helps to strengthen the client relationship, instead of outsourcing it to payroll service providers that charge more and actually compete for the small business accounting market.

The system also offers additional features that benefit business clients and their employees, such as support for unlimited deductions such as retirement plans and garnishments, and employee self-service portals that can be used to let workers view and download paystubs, W-2s, enter time for supervisor approval, or submit PTO requests, W-4 and other information changes. With the ability to brand client and employee access portals with the firm's information, they always see the online payroll functions as a service of the firm. The result is a professional payroll website with no need for IT support.

CPA Practice Advisor will be hosting a free, CPE-eligible webcast about the benefits of online payroll, including a focus on Crest Payroll's features, on Thursday, Nov. 17 at 2pm ET. Prize drawings will be held for an iPad2 and a new Windows 7 laptop. Sign up for the webcast at http://www.CPAPracticeAdvisor.com/CrestPayroll_sm.

Developed by New Jersey-based, Paramount Software

(http://www.ParamountSoftware.com), Crest Payroll was designed by accountants for accountants, giving firms a fully-featured payroll processing and compliance system that automates all of the work, making the service profitable for professional practices, while also keeping their client relationships in their hands. In our August 2011 review of professional payroll systems, Crest received an overall

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