

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

Donna Fuscaldo • Oct. 18, 2011



As more consumers use their smartphones and other mobile devices to search for places to eat and shop, small businesses without a mobile version of their website could be losing potential customers and revenue.

Just having a website isn't enough, said Alex Kutsishin, chief executive of FiddleFly, which helps companies tweak their websites for the mobile Internet. "Searching a website that's not optimized for mobile is like having to stop and pull out cash in the E-ZPass line," said Kutsishin. "It's all about convenience right now."

To learn about how to make your website mobile friendly read the remainder of this

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us