

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

tips/tricks regarding your brand.

Donna Fuscaldo • Sep. 20, 2011



For small businesses looking to raise capital, it's all about creating a buzz. Whether it's a start up looking for seed money or a revenue-generating enterprise wanting to expand, potential investors need to get excited about a business before handing over a check.

[Read this Fox Business Small Business Center article for helpful tips/tricks regarding your brand.](#)

Sponsors.

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us