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websites.intuit.com

Best Fit

Virtually any small business, including tax and accounting practices, wanting a simple and automated website creation system.

Strengths

- Easy to add Intuit Web Payment service for ecommerce activities
- Good search engine optimization tools
- Includes email marketing features and an online small business marketing toolkit
- Broad collection of template designs
- Customized blog service can be integrated into websites

Potential Limitations

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Summary & Pricing

With Intuit Websites, Intuit truly is catering to the needs of the busy small business owner who doesn't have a lot of time or a lot of resources to create a useable site. Accounting professionals will also find the simplicity of the signup process and creation of the site to be very painless. Intuit offers three levels of pricing, with each based on the number of available pages, amount of storage, number of email addresses, and a few other bells and whistles. The Starter plan, also called "Personal," offers a 30-day free trial and is \$4.99/month. With the Gold or "Business" plan, the first 30 days are also free, and the cost is \$19.99/month. The Platinum or "Professional" plan is \$49.99 per month.

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