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Best Fit

Drake's 1040.com preparer websites are exclusively for Drake Software users. and have gone through a full modification in layout, look, color scheme, enhanced ease of use and full edit capabilities.

Strengths

- Free for Drake Software users.
- Unlimited pages.
- Built-in counter for measuring site traffic.
- Reporting tools allow users to monitor visits, clients using the site, as well as any income generated by the site.
- The prep-site template offers linking to social media platforms.
- Users receive free subdomain (prep.1040.com/yournamehere), but can upgrade to a unique domain name.
- Blog portals may be linked to site, and syndicated news content is provided by Taxingsubjects.com; additional content available for a fee.
- Firms can offer do-it-yourself online tax preparation through their websites.

Potential Limitations

- Only seven customizable layouts.
- No client portal integration or compatibility with Google Analytics is available at this time.

Summary & Pricing

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