CPA

Practice **Advisor**

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Best Fit

CCH Site Builder originated in 1997, making it one of the longer-established players in the website builders market. Site Builder is part of the ProSystem fx suite of applications and is an ideal fit for firms who use other components of the ProSystem fx product suite.

Strengths

- Recent updates include redesigns, additional tools and content, enhanced customization, file share security and more.
- Two portal options: File Share and ProSystem fx Portal.
- Nearly 100 different templates with thousands of different combinations available; new templates added regularly.
- Design services provide fully customized site design options.
- Users can use CCH content or their own.
- Expansive SEO tools & Google Analytics supported.
- Unique domains available and owned by the firm.
- Email marketing included.

Possible Limitations

• No current blogging engine and only basic social media options currently available (tighter integration with social media platforms and mobile browsers slated for later this year).

Summary & Pricing

CCH is one of the premier providers of accounting software across a range of

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