CPA
Practice **Advisor**

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Tech2Go Episode 52: Website Design & Search Engine Optimization

Listen to Darren and Randy discuss the importance of good website design, SEO, portals and portal integration ... and how they all come together to allow firms to do business online.

You'll learn more about:

>> **Find out more about how tax & accounting professionals should be thinking about firm websites.** <<

Tech2Go is a fast-paced roundtable monthly podcast featuring discussion with CPA Practice Advisor Executive Editor **M. Darren Root**, CPA.CITP, and regular columnist **Randy Johnston**. These thought leaders and their special guests tackle current technology issues impacting the tax and accounting profession.

Technology

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