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PRACTICE MANAGEMENT

4 Key Value Points for Best-of-Breed Practice Management Applications

Darren Root, CPA, CITP, CGMA • Jul. 21, 2011



Practice Management ... So Much More Than Time & Billing

For years, the profession has thought of practice management as simply time and billing. This is no longer a sufficient definition. True practice management encompasses the flow of all data in a firm—including contact information, scheduling, project due dates, document management, phone messages, and, yes, time and billing. Today’s leading solutions are designed to help firms manage volumes of data within a single space—creating a hub through which all data flows and can be managed efficiently.

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