CPA

Practice **Advisor**

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Today!

Productivity, Performance & Profitability: Where Does Your Firm Stand?

May. 18, 2011



The Productivity Survey

Sponsored by Thomson Reuters

According to the latest professional survey of firms of all sizes, the average compensated hours among principals in top-performing firms is about three percent less. That's an extra week of vacation each year. This same survey shows that those top-performing firms even earn about 60 percent more than the average firm. So how do they do it? They've discovered how to reach their peak performance.* Take the survey now!

Productivity

The Productivity Survey.v2 includes a series of updated questions to measure your firm's productivity and adoption of technology. Questions relate to professional practice standards, office processes, workflow, client communications, paperless office technologies, connectivity and general technology utilization.

Performance

Each firm completing the Productivity Survey v.2 receives its own individualized

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more with less. Take the survey today, and then we encourage you to re-take it in three to six months to see if your results have improved after implementing the suggested changes in processes and procedures.

This may well be the most valuable 30 minutes of your year. Click Here to take the survey now!

The Productivity Survey and Score are sponsored by Thomson Reuters.

Technology

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