## **CPA**

## Practice **Advisor**

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available to firms that register their employees as users of isnade.com. Launching on May 24, 2011, iShade is offering this secure and reliable communication and collaboration tool to help member firms keep their employees informed and connected.

The free intranet is a private tool within the iShade portal. It allows a firm to communicate with its employees by quickly and easily posting announcements, engaging in conversations, uploading resources and managing their internal calendar. It also allows member firms the ability to create private and public subgroups for additional collaboration and utility.

"We found that many accounting firms either don't have an internal communication system or the intranet they are using is not serving their needs. We felt that offering this feature to our users would help them in their day-to-day operations. It is just one of the many reasons why joining the iShade community is proving to be so popular. We look forward to more of our member firms taking advantage of the free intranet in the coming months," said iShade.com Executive Director Lisa Benson.

Visit www.ishade.com for more information.

## About iShade

Based in St. Louis, Missouri, iShade.com is a free online community exclusively for those in the accounting profession or studying for their certification. It provides a platform for interaction, collaboration, networking, sharing and research. iShade connects members to training, resources, online and live CPE, and each other.

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

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