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DALLAS – Children are well aware of money. They see their parents pay bills, balance the household budget, and they may even receive an allowance. The current economy may have prompted this awareness, especially if kids have had to forgo “extras” like ballet class, sports camp and brand-name clothing, due to tightened fiscal conditions.

As a way to help educate children about the importance of learning proper personal finance techniques at an early age, the Texas Society of CPAs introduces the Children’s Book Club and Financial Literacy program.

TSCPA is reaching out to school administrators and state and local libraries offering CPAs to go into classrooms to discuss the importance of financial literacy, providing a recommended reading list of money-minded books for preschoolers through 12-year-olds, posters and bookmarks that can be posted and distributed, additional resources that include a pet ownership worksheet, suggested family financial literacy activities (available in English and Spanish), and a free DVD that promotes smart spending, saving and sharing for children in Kindergarten through 3rd grades.

All materials are made possible through TSCPA’s statewide public service initiative to help Texans of all ages become financially fit. There are no copyright restrictions, all items may be printed and used as needed.

To learn more about TSCPA’s Book Club, visit

<http://www.valueyourmoney.org/childhood/bookclub91808.asp>

ABOUT TSCPA

TSCPA (<http://www.tscpa.org>)

is a nonprofit, voluntary, professional organization representing Texas CPAs.

The society has 20 local chapters statewide and more than 29,000 members, one

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