today at the Next Generation Accounting Solutions Conference in Orlando, an annual event that showcases businesses management tools and technologies, and offers educational resources to consultants and accounting professionals who serve business clients.

Nov. 10, 2009

ORLANDO – Nov. 10, 2009 – Winners of the 2010 "Awesome Add-ons for QuickBooks" will be announced later today at the Next Generation Accounting Solutions Conference in Orlando, Florida, an annual event that showcases businesses
management tools and technologies, and offers educational resources to consultants and accounting professionals who serve business clients.

Awarded annually, the Awesome Add-ons recognize software programs, web-based applications and services that help enhance QuickBooks by giving users additional tools for managing their businesses. Winners are selected by The Sleeter Group, the nation's premier network of small business technology consultants.

Add-on programs are essential to many small and mid-sized businesses, providing them with functions and capabilities specific to their industry. They improve such key areas as inventory, time and project tracking, invoicing, e-commerce and other functions, helping the companies be more efficient, productive and profitable.

"We continually study the growing marketplace of hundreds of technologies and services that enhance QuickBooks," said Doug Sleeter, founder and president of The Sleeter Group. "It's amazing to see how the ecosystem of add-on solutions has grown and thrived over the years, particularly for industries where QuickBooks may not have all of the features or workflows needed."

To qualify for the Awesome Add-on honor, technologies must seamlessly integrate

- ExpenseWatch.com, for its self-named online system that gives small businesses automated tools for managing their spending processes, while ensuring that spending policies are enforced. ExpenseWatch.com
- MISys, Inc., for MISys SBM Shop Floor Control, which gives manufacturers enhanced tracking features for managing work tools, production centers, shop operations and manufacturing capacity. MISysInc.com
- Netfira, for Connect Commerce, an ecommerce solution offering secure, real-time applications for both sellers and buyers, giving each party access to more accurate data that can be automatically integrated into their accounting system. Netfira.com
- Propelware, for Autofy, which reduces data entry tasks by synchronizing business records between desktop and enterprise software, online data sources, ecommerce systems and mobile devices. Propelware.com
- Qvinci Software, for the Qvinci business management system, which aggregates data from QuickBooks and Excel, providing a dashboard view of financial information
with forward-looking tools, drill down, early warning indicators and graphical data representations. Qvinci.com
- Sharefile, for its self-named online collaboration suite that lets users create custom-branded, secure portals for exchanging business files with clients and coworkers. Sharefile.com
- Virtual Software, for Virtual Time + Expense, an online platform that simplifies the preparation, approval and accounting processes for timesheets and expense reports, and includes features for time, class and project tracking. VirtualSoftware.net
- XpandedReports, for ExpandedReports for QuickBooks/Fishbowl, a comprehensive
and flexible reporting tool for business using QuickBooks of Fishbowl Inventory

that helps consultants produce and customize reports for clients, filling

consulting services to small business owners, offering training programs and seminars, and publishing QuickBooks reference materials and textbooks used by more than 100 colleges in the United States. All trademarks are the property of their respective companies. More information at www.sleeter.com.

Technology

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