## **CPA**

## Practice **Advisor**

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Sep. 20, 2009

MADISON, Conn. — Build Your Firm, a full-service practice development and practice management firm for accountants, announced today a joint marketing agreement with BizFilings, a business incorporation service for small businesses and non-profit organizations. The partnership greatly simplifies the process of creating a business for accountants, tax advisors, and CPAs by enabling efficient and cost-effective incorporations.

"By working with BizFilings, our accounting firm clients can now work with a top-notch firm that provides incorporation, registered agent, and state filing services across the United States," stated Allan Ratafia, president of Build Your Firm, Inc. "In addition to providing great value to our clients, working with BizFilings enables our accounting firm clients to take advantage of BizFilings' superior registered agent service—and the incorporation service provided is guaranteed. BizFilings warranties its services against filing defects caused by BizFilings for the life of the incorporation or LLC."

Build Your Firm and BizFilings are trusted names in the entrepreneur and small business communities. Each company provides its customers with distinct tools and consulting services that make the process of setting up a business easier than ever. Build Your Firm is constantly looking to form strategic industry partnerships to expand the scope of expertise it provides to accounting firms. The partnership with BizFilings equips Build Your Firm with enhanced tools and services that allow firms to specifically help entrepreneurs and small businesses incorporate themselves in an accurate and inexpensive manner.

"Partnering with Build Your Firm and its network of accounting firms, which span all 50 states, enables us to marry our in-depth knowledge of the

business filing process with the tax and financial expertise offered by accountants.

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on Build Your Firm, visit BuildYourFirm.com.

## **About BizFilings**

BizFilings is a full-service online incorporation service provider, offering small business owners a fast, easy, and economical way to form a corporation, limited liability company (LLC), or other business structure online or by phone. BizFilings also offers a full range of business filing and compliance products, including nationwide Registered Agent service, helping keep businesses in compliance

with state regulations. BizFilings can be found online at BizFilings.com.

BizFilings is a part of Wolters Kluwer, a leading multinational publisher and information services company. Wolters Kluwer had 2008 annual revenues of €3.4 billion, employs approximately 20,000 people worldwide, and maintains operations in over 35 countries across Europe, North America, Asia Pacific, and Latin America.

Technology

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