

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

a LinkedIn profile – and don't think people are listening and watching to what you do or say – you need to wake up!

Microsoft pulled a fast one when it took a photo of an African-American man and changed the person's color to White. Plain and simple, this was a huge no-no, and did not go unnoticed by the bloggers who pounced on Microsoft for inappropriate ethical behavior. Advertising Age was one of new news media to report the story; the altered photos are included in the story.

Although the fact that Photoshop can change skin color is a huge, separate discussion in itself, I think the larger story is whether Microsoft thought the stunt might go unnoticed. It's not how stupid MS thinks we are; it's how invisible the company think we might be.

I once knew a guy who regularly got together with his buddies to watch movies just to find the mistakes. Although I'm quite sure no one spends a great deal of his or her time trying to find mistakes, anyone publishing content – online or in print – can rest assured knowing someone will notice!

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us