

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

## INSIDE THE INDUSTRY

Mar. 12, 2009

MOUNTAIN VIEW, Calif. – Intuit Inc. will soon introduce [Intuit Online Payroll](#) to accountants, Mac users as well as banks and credit unions.

The move addresses customer need for an easy and affordable way to manage their payroll with confidence. New service offerings will be available as early as spring 2009.

“Whether you are a small business owner or an accountant, using a Mac or a PC, Intuit Online Payroll will be at your service—anytime, anywhere,” said Cameron Schmidt, director of marketing for the Intuit Payroll Division.

“With more than one million customers, Intuit Payroll has been a trusted partner to small businesses, helping them save time and money. We are excited to extend the benefits of Intuit Online Payroll to even more businesses and accountants through this expansion.”

Customers soon to benefit from Intuit’s Online Payroll service include:

### **Accounting Professionals**

In spring 2009, Intuit Online Payroll for Accounting Professionals will bring accountant-specific functionality designed to make it easier, faster and more profitable for accountants to manage payroll for their clients. The service will help accountants be more productive through the following benefits:

- **Direct and Easy Export to QuickBooks:** Intuit Online Payroll pulls account information directly from QuickBooks and exports payroll data directly into QuickBooks without the need for an intermediary file – and flags transactions as successfully exported only when the data is actually recorded into the

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

help me increase profitability by providing clients the payroll services they need in less time,” says Harrison Lund of Harrison Accounting in Colorado. “This offering is an incredibly important differentiator and gives us a competitive advantage.”

### **Mac Users**

Beginning fall 2009, the benefits of Intuit Online Payroll will be extended to Mac users with Safari support and integration with Intuit QuickBooks for Mac. The offering will enable Mac users to:

- **Easily Pay Employees:** Mac users can simply enter employees' hours and with just a few clicks, Intuit Online Payroll automatically calculates earnings, payroll taxes and deductions. In addition, the offering allows users to easily print paychecks from their printer, or use convenient Direct Deposit.
- **Instantly Pay Payroll Taxes:** Intuit Online Payroll instantly calculates federal and state payroll taxes for the user. It helps keep track of what taxes a user owes and reminds them when and how much to pay. A small business can easily write a check or conveniently pay federal and select state taxes electronically with E-Pay at no additional cost. Intuit Payroll's team of compliance professionals works with tax authorities to help keep payroll tax rates accurate and up-to-date.
- **Confidently Handle Tax Forms:** Intuit Online Payroll automatically fills in the latest federal and many state payroll tax forms – a user need just print, sign and mail, or E-File select state forms at no additional cost. Plus, with Intuit Online Payroll, users receive helpful e-mails reminding them about tax payment and form deadlines.

### **Banks and Credit Unions**

Intuit will also empower financial institutions to provide small business payroll

services as a key component of their online banking offering. The services,

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

Technology

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

© 2024 Firmworks, LLC. All rights reserved