## **CPA**

## Practice **Advisor**

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Jan. 13, 2009

OKLAHOMA CITY – January 13, 2009 – *The CPA Technology Advisor* was recently named as a recipient of one of K2 Enterprises' Annual Quality Awards. The awards recognize various aspects of technologies related to the tax and accounting professions. *The CPA Technology Advisor* received the honor for Accounting Industry Press Coverage.

"We are honored to receive this recognition from K2," said Rachael Monroe, publisher of *The CPA Technology Advisor*.

"We work hard to keep our readers informed and aware of the technology issues that affect tax and accounting professionals, and that can help them be more productive and efficient in their practice."

## K2 Enterprises (www.K2e.com)

is a provider of technology-focused continuing professional education (CPE) in the United States and Canada, working with state and national professional associations to offer thousands of seminars, presentations, conferences and special events each year. The annual Quality Awards are voted on by the group's team of expert instructors and consultants, honoring products, programs and services designed for use by professional accountants and their business clients.

"Great value, vision, and consistency are recognized by our CPA attendees," said K2 Executive Vice President, Randy Johnston. "When companies are innovating, we can see the quality of their products and/or services improving before the market, as a whole, recognizes the changes."

"Over the past several years, *The CPA Technology Advisor* has strengthened its focus on providing professionals with the technology coverage

they need, and via formats they prefer to receive that content in," Rachael said.

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More information about K2 Enterprises and the Quality Awards, including a full list of winners, is available at www.K2e.com.

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The CPA Technology Advisor is an independent information source for practicing public accountants and tax professionals, dedicated to providing them with the knowledge they need to make informed decisions regarding implementation

of technology in their practices. Through in-depth reviews and comparisons of technology products and services, topical features and regular columns from respected thought leaders in the profession, *The CPA Technology Advisor* helps practicing public accountants and tax professionals explore, purchase and implement new technologies efficiently and productively. The magazine's audited circulation of more than 40,000 tax and accounting professionals look to it for its editorial independence and integrity (www.cpatechnologyadvisor.com).

Technology

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

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