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CPAsites.com offers custom designed websites. In business since 1997, CPAsites.com has extensive experience in website design and bases its designs on clients' existing websites or logos. CPAsites.com offers four levels of website services. The Bronze level consists of monthly hosting, e-mail accounts, and up to 10 pages of links and other information for your clients. The Silver level includes monthly hosting, e-mail, and a choice of two links and other information for your clients, 35 financial calculators, or a monthly newsletter. Beginning at the Silver level, CPAsites.com will also custom design a website of up to six pages with a one-year commitment by the client.

The Gold level includes all of the previously mentioned features in addition to a custom designed website with up to 10 pages of content and a one-year commitment

from the client. The Platinum level includes everything previously mentioned in addition to 40 additional calculators, the inclusion of a monthly newsletter, and one hour of the vendor's time to make monthly additions and edits to your site. Again, this is based on a one-year commitment from the client.

Unlike some of the other website services examined here, CPAsites.com designs custom websites. Clients simply provide access to brochures, firm profiles, services offered and other pertinent information, along with logos and existing website information. Then, CPAsites.com creates a custom website based on that information. It's not an instant process; it takes an average of two to three weeks to create the information, which the firm must then approve. Once approval of the initial construction page takes place, you can expect the site to be finished within another week.

All domains are client-owned, and CPAsites.com is adamant about not putting its name anywhere on a client's website, considering it unprofessional

to advertise on a client site. E-mail is also available, but is not required.

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costs range from \$25 to \$150 per month. Because the sites are custom sites, clients can add any available add-ons at any time. It is also important to note that any design completed on your firm's behalf is owned by you, not CPAsites.com. Excluding the vendor-owned content, any design is yours. If you already have a website and simply wish to access CPAsites.com content, you can do that, as well.

Since all sites designed by CPAsites.com are custom-designed, they bear no resemblance to one another, something that frequently happens with template-based website creations. All sites are professionally presented, with firm preferences highly visible. CPAsites.com is an ideal solution for firms that currently have a website but wish to create a more custom website. It is also ideal for those who do not wish to be involved in the web-site's setup or maintenance but who want a professional web presence.

#### BY THE NUMBERS

- **Product introduced:** 1997
- **Maximum number of pages:**  
Unlimited
- **Average number of pages across all firms:** Average brochure pages is 12; additional 100 content pages.  
**Sample Websites of firms using CPAsites.com:**
  - [www.hmncpa.com](http://www.hmncpa.com)

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