

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

cpasites.com web builder

Dec. 01, 2008

From the Dec. 2008 Feature on [Web Builders for Accountants](#)

CPAsites.com offers custom designed websites. In business since 1997, CPAsites.com has extensive experience in website design and bases its designs on clients' existing websites or logos. CPAsites.com offers four levels of website services. The Bronze level consists of monthly hosting, e-mail accounts, and up to 10 pages of links and other information for your clients. The Silver level includes monthly hosting, e-mail, and a choice of two links and other information for your clients, 35 financial calculators, or a monthly newsletter. Beginning at the Silver level, CPAsites.com will also custom design a website of up to six pages with a one-year commitment by the client.

The Gold level includes all of the previously mentioned features in addition to a custom designed website with up to 10 pages of content and a one-year commitment

from the client. The Platinum level includes everything previously mentioned in addition to 40 additional calculators, the inclusion of a monthly newsletter, and one hour of the vendor's time to make monthly additions and edits to your site. Again, this is based on a one-year commitment from the client.

Unlike some of the other website services examined here, CPAsites.com designs custom websites. Clients simply provide access to brochures, firm profiles, services offered and other pertinent information, along with logos and existing website information. Then, CPAsites.com creates a custom website based on that

information. It's not an instant process; it takes an average of two to three weeks to create the information, which the firm must then approve. Once approval of the initial construction page takes place, you can expect the site to be finished within another week.

All domains are client-owned, and CPAsites.com is adamant about not putting its name anywhere on a client's website, considering it unprofessional to advertise on a client site. E-mail is also available, but is not required. Changes to your website are handled by the vendor or you can choose to use the Website Manager to make changes. If you wish to have CPAsites.com make changes, simply e-mail the changes and they will take care of them. If you choose to use the Website Manager, you can complete changes on your own, including adding pages and graphics or making edits at any time. CPAsites.com boasts 99.9 percent connectivity, with servers leased from [Hosting.com](#), as they have been for many years. System backups are done nightly.

CPAsites.com offers free setup with a one-year commitment. The basic recurring costs range from \$25 to \$150 per month. Because the sites are custom sites, clients can add any available add-ons at any time. It is also important to note that any design completed on your firm's behalf is owned by you, not CPAsites.com. Excluding the vendor-owned content, any design is yours. If you already have a website and simply wish to access CPAsites.com content, you can do that, as well.

Since all sites designed by CPAsites.com are custom-designed, they bear no resemblance to one another, something that frequently happens with template-based website creations. All sites are professionally presented, with firm preferences highly visible. CPAsites.com is an ideal solution for firms that currently have a website but wish to create a more custom website. It is also ideal for those who do not wish to be involved in the web-site's setup or maintenance but who want a professional web presence.

BY THE NUMBERS

- **Product introduced:** 1997
- **Maximum number of pages:**
Unlimited

- **Average number of pages across all firms:** Average brochure pages is 12; additional 100 content pages.

Sample Websites of firms using CPAsites.com:

- www.hmncpa.com
- www.staddoncpa.com
- www.griesmeyerandassociates.com

Article

CPAPA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

© 2023 Firmworks, LLC. All rights reserved