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Dec. 01, 2008

*From the [Dec. 2007 Feature on](#)
[Website Builders for Accountants](#)*

AccountantsWorld offers a large suite of programs designed for professional accounting firms, with many of them available as hosted, online programs.

Accountant's

Practice Online, provides a customizable website for the firm's clients and Internet visitors, along with online access for client access to programs and data the firm wants them to have. The system also acts as the work hub for the firm's staff, allowing them to access all of their online professional programs. This includes access to Accounting Relief for write-up, GL, bank reconciliation

and other general accounting functions, as well as the fully featured Payroll Relief, After-the-Fact Payroll, Sales Tax Online, Time2Money for time and expense tracking, a Merchant Account for accepting credit card payments, and CyberCabinet for document management with client collaboration functions.

The

website building system offered by Accountant's Practice Online is simple to use, with the professional logging in initially through the AccountantsWorld website. But after the firm's website is created, everything is managed by logging on from the firm's own website. A wizard guides users through setup and website editing processes, and the system includes a broad collection of website design templates with customizable components such as menus. Up to 18 preconfigured pages are available for standard items like service description, firm and staff profiles, contact information, resources and FAQs. Firms can also add up to 12 custom pages. Pages support all standard image types and Flash

files, and website templates are clean and professional, with intuitive navigation

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that enable client collaboration, the firm website can include a secure client login function. The accounting firm always controls and customizes exactly what each client is allowed to see or have access to.

In addition to tools for clients and website visitors, Accountant's Practice Online also comes with a great collection of free practice tools, including Time2Money, a system for tracking time and expenses and then billing clients. CyberCabinet is also included, providing document storage and client sharing capabilities, with the system maintaining the documents on the professional's computer but also automatically maintaining a secure backup of the documents online. Online tax organizers are also included. Pricing for the Accountant's Practice Online website also includes registration of a web domain name for the business (www.yourfirmname.com). Website hosting is also included, and the e-mail system offers 10 e-mail addresses (name@yourfirmname.com) and mailboxes, with client and contact address management, broadcast functions (for newsletters, etc.), firewall and anti-virus options. Up to 15 additional e-mail addresses can be added for forwarding purposes.

Websites are added to the online Directory of Accounting Professionals, which is included in major search engines, and firms are given tutorials on search engine optimization and website submissions. Monthly statistics provide basic visitor tracking.

Accountant's Practice Online costs \$995 per year or \$95 per month, which includes the firm website and custom web address (URL), 10 full e-mail accounts, and all of the content and features listed above. AccountantsWorld can do initial website setup for firms for a one-time cost of \$99. Additional custom website development options are available for \$99 per hour. N

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