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From the Nov. 2008 Issue

“Wax on, right hand. Wax off, left hand. Wax on, wax off. Breathe in through nose, out the mouth.”

This is just one of the methods Mr. Miyagi taught Daniel-san in “Karate Kid” when he taught him to polish a car, paint a fence, and otherwise build character and strength through simple, manual work. It was a great movie, by the way, and it seems strangely analogous to the methodical, thoughtful process software consultants go through when we evaluate how to leverage technology in our practice and in our clients’ businesses.

At The Sleeter Group (www.Sleeter.com), our whole year is spent in this “wax on, wax off” routine, studying the marketplace of add-on solutions and consulting with developers who seek to provide better solutions for our clients. And for several years now, we’ve spotlighted several special products we call “awesome add-ons.”

In order to qualify for our list, the product and/or service must be developed and sold by a solid company with a reputation for outstanding customer support, and the product must have the following attributes:

- Show superior design, implementation and features;
- Integrate with QuickBooks using best practices of the QuickBooks SDK programming guidelines;
- Use appropriate transaction types and field population for recording data into QuickBooks so as to preserve and/or enhance the standard reporting features in QuickBooks; and

- Conform to good accounting principles and operating standards.

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The other change is that we have added a “products to watch” category for those products that don't quite make the list, but who we hope will eventually make the list.

Results CRM — Results Software

www.results-software.com

Pricing: From \$155 per user (see website for details)

Target Customers: Small and mid-sized companies that need to add CRM integrated with QuickBooks customer data and transactions.

Results Customer Relationship Management (CRM) provides QuickBooks users with a complete and flexible approach to business contact and information management. It incorporates business process automation, reporting and tracking for sales and marketing, service delivery, customer service, project management, as well as electronic timesheets, time billing, invoicing, order tracking, payment history, and inventory control. Results provides bi-directional integration with QuickBooks and Microsoft Outlook.

Bill.com

www.bill.com

Pricing: \$15/user/month

Target Customers: All users of QuickBooks and accountants who serve clients using QuickBooks.

Bill.com is a web-based service that automates the Accounts Payable process

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Right Networks ASP — Right Networks

www.rightnetworks.com

Pricing: Virtual Desktop plus QuickBooks is \$49.99/per user/per month plus \$100 setup fee

Target Customers: Companies of all sizes from sole proprietorships to Fortune 100 companies. Clients include accounting professionals, accounting firms, retailers, service companies and “spoke and wheel” organizations such as franchises, associations and not-for-profit organizations.

Offering virtual hosted desktop applications, accessible anytime, anywhere via an Internet connection, Right Networks is a privately held, U.S.-based company that provides data center management, advanced application hosting, Internet services, and computer help desk support. Through its proprietary server virtualization technology, Right Networks has established itself as one of the leading providers of application hosting for the desktop editions of QuickBooks. Right Networks provides centralized, redundant systems, banking-class security and automatic off-site backups.

WorkTrack Service Management by Corrigo

www.worktrack.com

Pricing: Starts at \$35 per user per month

Target Customers: Mobile service companies such as plumbers, HVAC installation and repair companies, facilities managers, etc.

WorkTrack Service Management is a web-based, wireless work order tool that

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mobile devices, and the time entered directly into payroll systems.

AccuPOS — Attitude Positive

www.accupos.com

Pricing: \$595 to \$1,295

Target Customers: QuickBooks users in the Retail and Restaurant industries (quick service and fine dining).

AccuPOS is full-featured Point-of-Sale software, targeting a wide variety of retail businesses. It employs a simple, touch-screen-friendly interface for processing sales. It works well for any 'cash and carry' retail store, food service establishment or combination thereof (country clubs, for instance). Retailers receive a "True Cash Register Experience" while restaurant users enjoy added features like remote printing and table management. It integrates with QuickBooks by sending daily sales summaries (by item) or by sending detailed transactions for each sale, depending on the needs of the client. It works well with multiple registers in a single store but is not well suited for multi-store clients. It also offers merchant account integration with Synergy Data Solutions.

BigTime — Edison's Attic

www.edisonsattic.com

Pricing: \$895 per user

Target Customers: Small professional service firms.

BigTime is a completely web-based time and billing solution that can be hosted

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SmartVault

www.smartvault.com

Pricing: \$15 to \$59/month

Target Customers: All companies who use QuickBooks and accountants who serve QuickBooks clients.

SmartVault provides web-based document storage and management for QuickBooks users plus online automated backup of QuickBooks company files. Its unique integration with QuickBooks provides visual association between QuickBooks transactions and stored documents. It provides an online system for secure sharing of QuickBooks data files and company documents among multiple users and/or the accountant and client.

About QuickBooks Add-ons

In 2003, Intuit released its Application Programming Interface (API), which is provided to developers in a Software Developer Kit (SDK). This SDK opens up the 3 million plus small business customer base to software developers who add value to QuickBooks by creating specific add-on products that integrate with the popular financial management system. Even a casual programmer using Microsoft Office and Visual Basic for Applications (VBA) can develop an application to read from and write to a QuickBooks data file.

Intuit makes extensive use of the SDK to extend the functionality of QuickBooks. For example, QuickBooks Point of Sale uses the SDK to integrate with QuickBooks.

To search for QuickBooks add-ons, visit the Intuit marketplace site at

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worth mentioning, and we're keeping an eye on them to see how they mature in the marketplace. These products are **Method Integration** (www.methodintegration.com), a platform for developing web-based applications that synchronize with QuickBooks lists and transactions in real time, and **XactPay from The Hartford** (www.xactpay.com), an integrated payment service that calculates insurance premiums for a Hartford Workers' Compensation policy, then withdraws the premium directly from your bank account every time you run payroll. n

Previous winners of the awesome add-on award include the following:

- **Acctivate!** (www.acctivate.com)
 - Comprehensive Distribution & Wholesale Management Solutions
- **Adagio FX** (www.softtrak.com)
 - Professional Financial Statements and Data Analysis tools
- **AutoReporter** (www.bqe.com)
 - QB Automatic Report Generation
- **AvaTax Connect** (www.avalara.com)
 - Web-based Sales Tax Solution Linked to QB
- **BDTS** (www.bdts.us)
 - File transfer service for accountants and clients
- **BillQuick** (www.bqe.com)
 - Time, Billing and Project Management
- **CNG-Books & CNG-SAFE** (www.cabinetng.com)
 - Automated Electronic Document Management
- **Corecon 4.0** (www.corecon.com)
 - Web-based construction management system

- **Count Me In** (www.countmeinllc.com)

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Distributors

- **GiftWorks** (www.missionresearch.com)
 - Non-Profit Donor Management Software
- **Groove Virtual Office** (Microsoft) (<http://office.microsoft.com/groove>)
 - File synchronization utility
- **InsynQ (e-Accounting) CPAASP** (www.cpaasp.com)
 - Application Service Provider
- **Legrand CRM** (www.legrandcrm.com)
 - CRM for Small Businesses
- **MISys SBM** (www.misysinc.com)
 - Manufacturing inventory system & MRP for small manufacturers.
- **PayCycle** (www.paycycle.com)
 - Online Payroll Service
- **PDG Commerce** (www.pdgsoft.com)
 - Web store e-commerce solution
- **ProfitCents** (www.profitcents.com)
 - Business Analysis Tools
- **QODBC Driver** (www.qodbc.com)
 - ODBC driver for accessing QB data from other programs
- **QuickBooks Point of Sale** (www.intuit.com)
 - Point-of-Sale solution for small retail stores
- **ReportWiz from DGR software** (www.dgrsoftware.com)
 - State Payroll Tax utility for QB payroll
- **SourceLink** (www.personable.com)
 - Electronic Documents Attached to QB Forms
- **Sunburst Certified Payroll Solution** (www.sunburstsoftwaresolutions.com)
 - Certified Payroll reporting from QB payroll data

- **Data Transfer Utility by Karl Irvin** (www.q2q.us)

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