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the makers of QuickBooks, Lacerte and ProSeries, announced in June that its QuickBooks ProAdvisor Program now has more than 50,000 members, most of whom

are accountants, CPAs and independent business consultants. The program provides crucial training, software, technical support, and other resources to help tax and accounting practitioners grow their practices and support clients using QuickBooks financial software.

Since the QuickBooks ProAdvisor Program's inception in 1997, there has been a 48 percent increase in the number of companies that use QuickBooks. More than 3.7 million small businesses use QuickBooks and as of March 2008, QuickBooks' share of retail units in the business accounting category reached 94.2 percent, according to NPD Group.

"These milestones come at a poignant time as both accountants and the small businesses they serve are looking for ways to thrive and grow amidst the current economic uncertainties," said Jill Ward, vice president and general manager of Intuit's Accounting Professionals Division. "Our success is determined by the success of our community and we continue to offer the highest level of service in order to remain the top resource for accounting professionals as they serve their clients and build their businesses." More information on the ProAdvisor program is at: <http://proadvisor.intuit.com>.

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to the ones they are interested in. Accountants seeking to hire contractors can easily create new projects and search prospects by geographic locations, accreditations and with which Intuit products they have experience, including QuickBooks, Lacerte, ProSeries or Intuit Payroll Solutions.

### **Document Management for QuickBooks**

Another key issue facing the accounting and tax industry is the continuing movement

toward the paperless practice. According to Intuit research, accountants spend approximately 65 percent of their time working with documents, filing, retrieving and sharing files. On average, a four-drawer filing cabinet can cost \$25,000 to fill and \$2,000 a year to maintain – 80 percent of which is cost for labor. Plus, misfiled documents can cost up to \$120 to replace, according to the research.

With the Intuit Document Management System (DMS) for QuickBooks Accounting, accounting professionals and small business owners using QuickBooks can store files electronically and access them instantly from their PCs. By moving to a “less paper” office, they can help reduce operating costs, improve service and help protect their firms from risk and drastically increase productivity.

The new Intuit DMS system enables users to automatically import their customer, vendor and employee lists from QuickBooks to easily create a well organized filing system. Accounting professionals can quickly scan client documents or print to PDF files, associate them with specific client records and organize them on a desktop PC or server. When needed, accountants can easily access requested files from the DMS system, including customer, vendor and employee information, without having to open QuickBooks. Documents can also be saved to the system

directly from Microsoft Office programs, password protected and e-mailed using

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