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LaFollette
CPA.CITP

SmallBusinessConsulting2Go

Episode 4 – Will 2008 be the Year of ASPs?

Recorded December 19, 2007

Duration: 0:54:35

- **Thanks to our Sponsor: BillQuick**
- **Payroll**
 - Good time to evaluate payroll options for clients
 - What are the options that are top contenders?
 - Old Guard, full-service payroll service companies
 - [Paychex](#), [ADP](#), [PrimePay](#)
 - Payroll Software Choices
 - [QuickBooks](#) Basic, Enhanced, Assisted Payroll
 - Online Top Choices
 - [PayCycle](#), [Accountant's World](#), [Thomson](#), Intuit Online Payroll (new)
- **Key Questions accountants should consider:**
 - Who handles the payroll? Client, Accountant, or “shared duties”?
 - Use online system or desktop/lan based?
 - Does accountant want to “make money” performing payroll services as part of the business focus?
 - Does accountant want to “make money” referring payroll service solutions?

- How often does accountant need/want access to payroll data or reports?

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- Integrating web store receipts with QB.

- **Awesome Add-on for January**

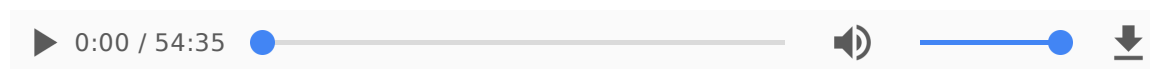
- [PayCycle](#) â€™ Special guest — Julie Lubetkin

- **Next Recordings**

- [Tech2Go](#)
[on TalkShoe](#) â€™ January 24, 2008 10:30AM EST
- [SBC2Go](#)
[on TalkShoe](#) â€™ January 24, 2008 1:30PM EST
- [AFS2Go](#)
[on TalkShoe](#) â€™ January 22, 2008 2:00PM EST

- **Questions or Comments?**

- 1-800-456-0864 x2106



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