

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

**TECHNOLOGY**

## **40 Under 40 Honoree: Kevin O'Connell, CPA — 39**

Managing Partner, Macias Gini & O'Connell LLP, Walnut Creek, CA

Aug. 29, 2007

40 Under 40 Honoree: Kevin O'Connell, CPA — 39

Managing Partner, Macias Gini & O'Connell LLP, Walnut Creek, CA

**EDUCATION:** BS Accounting — Saint Mary's College

**FAMILY:** Wife Diane; Children Kevin Jr., Kaitlyn, Coilton and Michael

**HOBBIES & INTERESTS:** A devoted husband, father and coach

— a family man who's engaged in his kids' activities. Kevin and his family also enjoy traveling and recently traveled to Ireland and Hawaii.

**PROFESSIONAL AFFILIATIONS:** AICPA State & Local Gov't

Expert Panel, California Society of CPAs, Adjunct Professor of Auditing, St. Mary's College, Moraga (Calif.)

**BLOG:** [www.mgocpa.com/go/mgo/mgo-perspectives/inside-mgo](http://www.mgocpa.com/go/mgo/mgo-perspectives/inside-mgo)

**What's the one piece of technology that MOST helps you get through your normal workday?**

“My Palm Treo has everything I need to connect with my office and my clients. In addition to the basic phone, I am able to communicate with my staff through IM and receive/send real-time e-mail correspondence.”

## **What will be the biggest change over the next five years in the ways tax and accounting firms operate?**

“Providing instant secured ‘self-service’ access to our clients’ data through the Internet. Similar to the way in which our clients are able to access their bank statements through a secured Internet site, CPAs will be asked to provide prior years’ tax returns, financial statements and similar information to clients through a secured site 24/7 given our global economy.”

## **What Kevin’s peers had to say about him:**

Kevin is an entrepreneurial go-getter, a thought leader in his field, and his leadership style is creative and proactive. He embodies the core value of enabling limitless opportunity for our people, our clients and our community.

Working with Kevin, you see his creative problem-solving and communication expertise on a daily basis. In addition to being recognized as a thought leader in the public accounting profession well before most of his peers, his leadership acumen is apparent in the way he runs our firm. Kevin is always thinking of new ways to take MGO to the next level, through creativity, clear communication and action. For example, he spearheaded our firm’s new career development program, a comprehensive personal/professional growth program called MyPath@MGO, designed to empower employees to achieve their career development goals in a structured, mentored framework. In addition, Kevin implemented a comprehensive firm-wide client survey initiative so that all clients can provide feedback on engagements quickly and easily, and he led our recent website redesign efforts with an unwavering focus on providing value to potential new hires, clients and prospective clients. He is also leading the firm’s succession planning efforts and transition to a new governance model. On top of managing the firm’s operations, Kevin continues to serve select clients, volunteers as an instructor in the firm’s comprehensive education program, and dedicates himself to being a husband and father to his four children as well as being involved in his church and other community service commitments. He has coached his sons’ football and baseball teams and actively participates in their athletic events. His eldest son currently plays in a nationally ranked high school football program, and his daughter recently qualified for the Junior Olympics in swimming.

Kevin turns his passion for accounting into an ability to help clients and employees achieve their potential. When you ask Kevin why he loves what he does,

he focuses on how rewarding it is to help employees realize their goals and to help clients maximize their success.

## **Return to 40 Under 40 Honorees**

Technology • Article

CPAPA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

© 2023 Firmworks, LLC. All rights reserved