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TECHNOLOGY

40 Under 40 Honoree: Andrew Hatfield — 32

Chief Strategic Officer, Acct1st Technology Group, LLC, Dallas, TX

Aug. 29, 2007

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Chief Strategic Officer, Acct1st Technology Group, LLC, Dallas, TX

EDUCATION: BA — Wichita State University

FAMILY: “I’m married to the gym and my companies;”

also, my Harley & a mixed-breed guard dog

HOBBIES & INTERESTS: Handing out \$1 bills for Acct1st at

speaking engagements and tradeshow (Where’s Andrew? He’s been spotted giving away cash at the L.A. show, AICPA Tech, Sage Insights and others. Find

him and you’ll get a buck, too). Other hobbies include art, reading, music, conversation, sports and lifting weights (bench 355lbs).

OTHER BUSINESS ENDEAVORS: www.fairlytradedorganics.com

(fare trade organic sugar); www.docuscansoftware.com

(paperless software); www.schooldocsllc.com

(paperless software). Also has a line of baby furniture at

www.marshmallowkisses.com.

What’s the one piece of technology that MOST helps you get through your normal workday?

“A massage chair in my office. It’s nice for keeping stress at bay!”

Actually, the Acct1st DMS and portal make my life a breeze each day. We use our own technology internally, and the applications allow me to work from the road, vacation (yikes!) and from home.”

What will be the biggest change over the next five years in the ways tax and accounting firms operate?

“When the financial institutions and accounting firms actually share information in an electronic environment, and input of data from source files to your tax application is a thing of the past! Hopefully, one day, you will have to dust off the scanners to use them!”

What Andrew’s peers had to say about him:

Andrew understands process development within firms to achieve document management, workflow, scanning, data migration and client communication initiatives. He has developed unique concepts to standardize and simplify processes within accounting firms. His speaking and writing have continued to influence accounting firm methodologies.

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