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Redmond, WA

Aug. 29, 2006

Education – BSC Accounting, Santa Clara University

Family – Wife Krista; daughter Addison 2; son Spencer
7 months.

Hobbies & Interests – Competitive ski racing, travel
and being a dad.

Professional Affiliations – Washington Society of CPAs.

What peers, clients and friends say about Bob:

Bob is an accessible leader within Microsoft who actively listens to and understands the needs of the profession. He understands the business of accounting, sees emerging trends and works to help the profession take advantage of those opportunities.

What technology or business process does Bob see affecting the tax and accounting profession in the next five years?

“Technology is becoming more central to the role that the accountant plays with their client, and in my role with Microsoft I’m in a unique position to help accounting professionals recognize and capitalize on these huge opportunities.

I am a CPA.CITP, strategist, marketer and spokesperson for Microsoft, which allows me to guide efforts to deliver products and programs that improve the way small businesses and their accountants manage their businesses and work together more effectively. Accountants play the role of most trusted advisor, and there are great opportunities to expand the footprint of services delivered by the profession.” Bob has written an article on the topic at

www.microsoft.com/smallbusiness/accountants/articles/it_expertise_becoming_a_m

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