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TECHNOLOGY

40 Under 40 Honoree: Jason Smith, CPA, CVA – 35

Partner, Smith, Burch & Company, LLP, Elberton, GA

Aug. 29, 2006

Education – BBA Accounting, Georgia Southern Univ.

Family – Wife Leann; children Taylor Amanda 5, Nicolas

2.

Hobbies & Interests – Family, golf, fly fishing and personal investing.

Professional Affiliations – AICPA; GSCPA Valuation &

Litigation Section (former Chapter President, past Board of Director and Council Member & previous Audit Committee Chairman); NACVA.

What peers, clients and friends say about Jason:

Jason is a constant leader in our community and with the Georgia Society of CPAs. Along with handling our most valued clients, Jason is also actively involved in our community through the Rotary Club, The Elbert County Chamber of Commerce, his church, and the Georgia Society of CPAs.

What technology or business process does Jason see affecting the tax and accounting profession in the next five years?

“The accounting profession is faced with the challenge of implementing the paperless office. Not only in the Public Accounting Practice, but within

a client's organization. The challenge is to keep up to date with technology and the ability to function well with our client's improved technology. Our profession will be faced with more regulation and increased competition from outsourcing. Our duties as the client's most trusted advisor will have to be our primary focus so that we may continue in that capacity."

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