

2020 EDITORIAL CALENDAR

	FEBRUARY DIGITAL ONLY	MARCH DIGITAL ONLY	APRIL PRINT & DIGITAL	MAY DIGITAL ONLY	JUNE PRINT & DIGITAL	JULY DIGITAL ONLY	AUGUST PRINT & DIGITAL	SEPTEMBER DIGITAL ONLY	OCTOBER DIGITAL ONLY	NOVEMBER DIGITAL ONLY	DECEMBER PRINT & DIGITAL
AD CLOSE	01/13/2020	02/07/2020	03/13/2020	04/13/2020	05/08/2020	06/08/2020	07/06/2020	08/07/2020	09/04/2020	10/12/2020	11/05/2020
MATERIALS DUE	01/17/2020	02/13/2020	03/19/2020	04/17/2020	05/14/2020	06/12/2020	07/10/2020	08/13/2020	09/11/2020	10/16/2020	11/11/2020
ISSUE EMPHASIS	Client Meetings	Employee Benefits	Staffing Accounting Conferences and Your CPE Requirements	Practice Management	Building Your Professional (Non- Accounting) Team	Client Accounting Services (CAS) The Outsourced CFO	Multi-State Taxation	The Latest in Auditing	Payroll	Cybersecurity Update	Gearing Up for Tax Season
SPECIAL SECTIONS			Who's Who Reader's Choice		Powerful Women		40 Under 40 Innovation Awards Product/Service Guid		In the Cloud		Executive Predictions
REVIEWS	Expense Management CRM	Time & Billing	Nonprofit Accounting	Retail Inventory Practice Management	Tax Prep/ Planning	Small Biz Accounting POS	Tax Doc Automation Fixed Assets	Document Management Document Storage	Payroll Portals Liability Insurance	Sales Tax Compliance Hosting	Website Builders W2/1099

In Every Issue: Year in the Life of a Payroll Accountant, AICPA / State Societies Report, Apps We Love, The ProAdvisor Spotlight - Intuit, The Latest in Tax and Reviews by Mary Girsch-Bock

Columnists: From the Trenches - Randy Johnston, Bridging the Gap - Jim Boomer, The Staffing and HR Advisor - Paul McDonald,

The 21st Century Accountant - Brian Tankersley, The Millennial Advisor - Garrett Wagner and The Leadership Advisor - Amy Vetter